

FLOS OLEI 2011

a guide to the world best extra virgin olive oils

Dear Sirs,

Flos Olei 2011 - a guide to the world best extra virgin olive oils is the new project proposed by **Marco Oreggia** and **Laura Marinelli**.

It is an **International Competition** addressed to the world best olive growing farms and at the same time it is a **Guide** describing, popularizing and promoting the ones that will excel in this selection.

The Competition includes an assessment of the olive oils presented by our panel of Expert Tasters through rigid tasting and the working out of an organoleptic profile that will be communicated to the producers. However we would like to point out that only the suitable olive oils will be published in the Guide.

The Guide is written both in Italian and in English and consists in a national and regional presentation (for Spain and Italy) of the whole world olive growing sector supplying historical and cultural information, production data, varieties and areas protected by names of origin. Every farm is also described in a card with notes about tasting and gastronomic matches.

The participation in the International Competition is subject to a contribution for the oil tasting to be paid into our Bank Current Account.

We invite your farm to take part in our project and we remind you that it is necessary to send **URGENTLY**:

- A. 2 (two) samples (total minimum volume 1 litre) of each variety of your extra virgin olive oils. We cannot accept samples without label.**
- B. The form written entirely in block capitals (especially the colored items).**
- C. 3 (three) copies of the original paper labels for each variety of extra virgin olive oil you submit. Only for silk- screen labels, please send a high-resolution (minimum 300 dpi) file of the label in .jpg or .tif format.**
- D. Chemical analysis of the extra virgin olive oils you send (acidity and peroxides).**
- E. 1 (one) copy of your brochure.**
- F. A brief outline of your farm and its history.**

The olive oil samples and the documents listed above should be sent to:

Marco Oreggia

Via Positano, 100 - Località Spregamore - 00134 Roma - Italia

Extra-European Countries will include the following italian sentence outside the parcel:

dichiariamo che i prodotti indicati hanno tutti i requisiti che li rendono idonei al consumo umano, non hanno proprietà né contengono precursori di sostanze stupefacenti, tossiche o velenose; non sono regolamentati da altre normative specifiche e il fornitore è stato scelto secondo requisiti di qualità. Dichiariamo inoltre che la merce sarà destinata a USO PERSONALE, non sarà messa in commercio, non verrà somministrata a persone o animali e eventuali residui saranno smaltiti secondo le normative vigenti.

Shipping advice:

Shipping costs, including customs or health expenses (Delivered Duty Paid and Free Domicile), as far as destination are completely charged to the participating farms, under penalty of non-collection of goods.

Commercial value = 1,00 euro. Considering the past problems we suggest using carriers like TNT and UPS.

Forwarding dates:

From 1st March to 30th July 2010 for the Northern hemisphere

From 1st June to 15th August 2010 for the Southern hemisphere

The olive oil samples and all documents listed above are essential to take part in the Competition. The participating farms take responsibility for what stated in the present questionnaire and for the correspondence of the chemical analyses with the extra virgin olive oil samples.

Information and contacts:

Marco Oreggia - Tel. + 39 347.1858309

E-mail: marco.oreggia@gmail.com

Web: www.marco-oreggia.com

Farm Card

Please write in block letters. The colored items are compulsory.

Farm name:	Establishment Year:
Company name:	Partners' number (only Co-operative Society):
VAT registration number:	Tax code:
Owner's/Owners' Name/Surname:	
Founder's Name/Surname:	

Farm address (not registered office):

Country:	Town/City:
Suburb:	District:
<input type="checkbox"/> Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
International Code: + National code: + Tel. 1:	
International Code: + National code: + Tel. 2:	
International Code: + National code: + Fax :	
International Code: + Mobile (not published in the Guide):	
E-mail 1:	E-mail 2:
Website:	

Satellite coordinates (on GPS "where they are") - **Latitude (in degrees):** **Longitude (in degrees):**

Farm production:

<input type="checkbox"/> I have my own olive trees	<input type="checkbox"/> I buy olives	<input type="checkbox"/> I buy olive oil
<input type="checkbox"/> I have my own extraction system	<input type="checkbox"/> I crush outside	
<input type="checkbox"/> I bottle my own olive oil	<input type="checkbox"/> I bottle outside	

*** Attention: see Note.**

1 - Total area of olive grove owned:	ha	2 - Total area of olive grove rented:	ha
3 - Total area of olive grove (1+2):	ha	4 - Farm total area:	ha
Number of olive trees:		Height:	m

Orchard Layout:	Harvesting Method:	Extraction Systems:
<input type="checkbox"/> Mixed (olive trees + others)	<input type="checkbox"/> Hand picking	<input type="checkbox"/> Traditional press
<input type="checkbox"/> Specialized (only olive trees)	<input type="checkbox"/> Mechanical	<input type="checkbox"/> Sinolea
<input type="checkbox"/> Mixed and specialized	<input type="checkbox"/> Hand picking and mechanical	<input type="checkbox"/> Continuous
	<input type="checkbox"/> Hand picking and beating	<input type="checkbox"/> Mixed Continuous
	<input type="checkbox"/> Beating	

Training System:

<input type="checkbox"/> Bush	<input type="checkbox"/> Reverse Cone	<input type="checkbox"/> Free Form	<input type="checkbox"/> Y-trellis	<input type="checkbox"/> Monocone
<input type="checkbox"/> Weeping Vase	<input type="checkbox"/> Free Fan	<input type="checkbox"/> Fan	<input type="checkbox"/> Polycone	<input type="checkbox"/> Vase
<input type="checkbox"/> Open Vase	<input type="checkbox"/> Vase Bush	<input type="checkbox"/> Globe	<input type="checkbox"/> Free Vase	<input type="checkbox"/> Polyconic Vase

Other:

Olive varieties (write name in full):

*** Attention: see Note.**

Olives owned:	<input type="checkbox"/> tons <input type="checkbox"/> quintals <input type="checkbox"/> kilos	Olives purchased:	<input type="checkbox"/> tons <input type="checkbox"/> quintals <input type="checkbox"/> kilos
Average olive oil yield (percentage):			
Average olive oil production:	<input type="checkbox"/> hectolitres <input type="checkbox"/> litres <input type="checkbox"/> kilos		
Oil purchased:	<input type="checkbox"/> hectolitres <input type="checkbox"/> litres <input type="checkbox"/> kilos		

Do you accept visitors? Yes No Do you sell retail? Yes No

Languages spoken:

<input type="checkbox"/> Italian	<input type="checkbox"/> English	<input type="checkbox"/> French	<input type="checkbox"/> Spanish	<input type="checkbox"/> German	<input type="checkbox"/> Portuguese	<input type="checkbox"/> Greek
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Others (which ones):

*** Note.** In case of Co-operative Societies or Producers' Associations, write data (areas, number of olive trees, height and production) concerning all partners.

Extra Virgin Olive Oil Card

Please write in block letters. The colored items are compulsory.

Sample 1

Name of Extra Virgin Olive Oil:

Production:

hectolitres litres

P.D.O./P.G.I. and area (only if it appears on the label):

Organic Farming

To be converted

From biodynamic agriculture

Olive varieties in percentage (write name in full):

(..... %); (..... %); (..... %); (..... %);
(..... %); (..... %); (..... %); (..... %).

Tasting Category:

Light Fruity

Medium Fruity

Intense Fruity

Retailer Price (mark-up 50% in the Guide):

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Consumer Price:

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Sample 2

Name of Extra Virgin Olive Oil:

Production:

hectolitres litres

P.D.O./P.G.I. and area (only if it appears on the label):

Organic Farming

To be converted

From biodynamic agriculture

Olive varieties in percentage (write name in full):

(..... %); (..... %); (..... %); (..... %);
(..... %); (..... %); (..... %); (..... %).

Tasting Category:

Light Fruity

Medium Fruity

Intense Fruity

Retailer Price (mark-up 50% in the Guide):

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Consumer Price:

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Sample 3

Name of Extra Virgin Olive Oil:

Production:

hectolitres litres

P.D.O./P.G.I. and area (only if it appears on the label):

Organic Farming

To be converted

From biodynamic agriculture

Olive varieties in percentage (write name in full):

(..... %); (..... %); (..... %); (..... %);
(..... %); (..... %); (..... %); (..... %).

Tasting Category:

Light Fruity

Medium Fruity

Intense Fruity

Retailer Price (mark-up 50% in the Guide):

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Consumer Price:

Euro _____ 0.250 litre
Euro _____ 0.500 litre
Euro _____ litre
Euro _____ litre

Any information you submit will be used electronically for the **Flos Olei** - a guide to the world best extra virgin olive oils in accordance with the law D.lgs. n. 196/2003 (Codice in materia di protezione dei dati personali) that has replaced the law n. 675/1996 on the protection of personal data. All information will only be used for editorials of **E.V.O. srl** and to keep you informed about our initiatives. If you do not wish to receive any further information from us, please tick the box .

Farm Stamp

Signature

Importers' card

Please write in block letters.

1) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

2) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

3) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

4) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

Importers' card
Please write in block letters.

5) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

6) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

7) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

8) Farm or Company Name:

Owner's/Owners' Name/Surname:	
Country:	Town/City:
Suburb:	District:
Street <input type="checkbox"/> Square <input type="checkbox"/> Avenue <input type="checkbox"/> Drive <input type="checkbox"/> District:	
Post box:	Postal code:
Intern. Code: + Nat. code: + Tel. 1:	
Intern. Code: + Nat. code: + Tel. 2:	
Intern. Code: + Nat. code: + Fax 1:	
Intern. Code: + Nat. code: + Fax 2:	
Intern. Code: + Mobile 1:	Mobile 2:
E-mail:	Website:

Tax Data and Terms of Payment

Please write in block letters. The colored items are compulsory.

Tax Data

Farm Name: _____

Company Name: _____

Owner's/Owners' Name/Surname: _____

VAT Registration Number: | | | | | | | | | | | | | | | | | | | | | |

Tax Code: | | | | | | | | | | | | | | | | | | | | | |

Country: _____ Town/City: _____

Suburb: _____ District: _____

Street Square Avenue Drive District

Post box: _____

Postal code: _____

E-mail: _____

Terms of Payment

To take part in the International Competition it is necessary the following contribution:

- € 60.00 (including charges) for N. 1 sample (2 bottles)
- € 80.00 (including charges) for N. 2 samples (4 bottles)
- € 100.00 (including charges) for N. 3 samples (6 bottles)
- € 120.00 (including charges) for N. 4 samples (8 bottles)
- € (including charges) for N. ... samples (... bottles)

From the sample N. 5 and for every supplementary sample it is necessary a mark-up of 30.00 euro (including charges).

IMPORTANT:

Samples sent by two or more different farms belonging to the same company, which may be described separately in the Guide, cannot be considered different varieties of olive oil of the same farm.

Total: _____

N. Olive oil sample/s €00 (including charges)

Payment should be effected before sending the form and **copy of the receipt of payment** should be enclosed. We also remind you to write **the object of payment**:

“Concorso Internazionale: FLOS OLEI 2011”

IMPORTANT:

Shipping costs, including customs or health expenses (Delivered Duty Paid and Free Domicile), as far as destination are completely charged to the participating farms, under penalty of non-collection of goods.

Payment can be effected in the following way:

Italy Europe Extra-European Countries

Payment into bank current account:

BANCA SELLA - In the name of: E.V.O. srl
IBAN: IT 96 J 03268 22300 052869640400
BIC-SWIFT: SELBIT2BXXX

Payment into postal current account:

BANCO POSTA - In the name of: E.V.O. srl
C/C Postale N°: 000099965808
via Ardeatina Km 12 - 00134 Roma - Italia
IBAN: IT 12 S 07601 03200 000099965808
BIC-SWIFT: BPPIITRRXXX

Payment online (<http://shop.marco-oreggia.com>) by credit card:

American Express Mastercard Visa Pay Pall

Nr: | | | | | | | | | | | | | | | | | | | | | | Cvv2: | | | | | | Expiry Date: | | | | | |

Signature: _____



Marco Oreggia

School Qualifications:

- Qualified Agricultural Engineer.
- Member of the Association of Agricultural Engineers of Rome.
- Member of the Association of Freelance Journalists of Lazio.

Professional Qualifications:

- Professional Oenologist.
- Wine Taster - National Organization of Wine Tasters (O.N.A.V.).
- Wine Sommelier - Italian Association of Wine Sommeliers (A.I.S.).
- Member of the Association of Wine Technical Tasters of Frosinone and Rome.
- Taster of "Grappa" - National Association of Grappa Tasters (A.N.A.G.).
- Expert Taster of Virgin and Extra Virgin Olive Oil .
- Member of the Association of Technicians and Experts of Virgin and Extra Virgin Olive Oils.

Marco Oreggia

Via Positano, 100
Località Spregamore
00134 Roma - Italia
Tel.: + 39 347.1858309
E-mail: marco.oreggia@gmail.com
Web: www.marco-oreggia.com

Professional Experience:

Owner of the restaurant "Girone VI" in Rome.

Consultant to:

A.R.S.I.A.L. Lazio, A.R.S.S.A. Calabria, A Tavola, Agra Editore, Alice Cucina, Associazione Amici del Gusto, Associazione Città dell'Olio, Associazione Spoleto Ricerca, Associazione Strada dei Vini e dei Sapori dei Colli di Forlì e Cesena, Associazione Strade dei Vini del Cantico, Avvenimenti, C.C.I.A.A. di Arezzo, C.C.I.A.A. di Caserta, C.C.I.A.A. di Grosseto, C.C.I.A.A. di Reggio Calabria, C.C.I.A.A. di Roma, C.N.O., C.R.D.O. Priego de Córdoba, Campagna Amica, Centro Agroalimentare dell'Umbria, Comune di Castiglione del Lago, Comune di Corleone, Comune di Foligno, Comune di Giano dell'Umbria, Comune di Manciano, Comune di Partinico, Comune di Seneghe, Comune di Sessa Aurunca, Comunità Montana Valle Roveto, Confagricoltura, Consorzio Olio D.O.P. Chianti Classico, Consorzio per la Tutela dell'Olio Extravergine di Oliva Toscano I.G.P., Corporazione dei Mastri Oleari, Cucina & Vini Editrice, E.R.S.A.C. Campania, E.R.S.A.T. di Cagliari, Eno Hobby Club, Enoteca Italiana, Enotime, Europress Service, F.I.S.A.R., Federazione Provinciale Coldiretti Terni, Feinschmecker, Fundación Para la Procción el Desarrollo del Olivar y dell'Aceite de Oliva, Gal Alto Casertano, Gal Ternano, Gal Valle Umbra e Sibillini, Gambero Rosso Holding, Gruppo Editoriale L'Espresso, Mercacei, MG Logos, Movimento Turismo del Vino, Nardini Editore, Organizzazione Nazionale Assaggiatori Vini, Pro Loco Tavarnelle Val di Pesa, Provincia di Arezzo, Provincia di Brescia, Provincia di Massa Carrara, Provincia di Oristano, Provincia di Roma, Provincia di Siena, R.T.I. - TG5 Gusto, Regione Basilicata, Regione Campania, Regione Siciliana, Republika Hrvatska - Istarska Županija, Rimini Fiera, Slow Food, Ultime Notizie, Unione Regionale delle Camere di Commercio, Università degli Studi di Siena, Università degli Studi Roma Tre, Università di Pisa, Verona Fiere, Vinealia.